Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, Sales and Marketing Month is the time when American consumers and producers recognize and applaud the essential role of this country's intelligent and well-informed force of sales and marketing people in our consumer orientated economy; and,

WHEREAS, Sales and marketing people clarify to the buying public the difference between the many products which are marketed every year. They stimulate the competitive forces that make our economy one of the most productive in the world, as well as the most responsive to consumer wants and needs. By helping producers understand and respond to evolving market requirements, sales and marketing people stimulate industrial innovation and speed the distribution process; and,

WHEREAS, In a time when we seek to contain inflationary forces, a professional and responsible sales and marketing force helps buyers spend their money wisely and effectively; and,

WHEREAS, South Dakota's outstanding people in the sales and marketing field will be honored February 27 at the Ramada Inn in Sioux Falls and will receive special recognition in distinguished sales and marketing achievements from the Sioux Falls area Chamber of Commerce and the sales and marketing executives:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby proclaim the Month of February, 1981, as

SALES AND MARKETING MONTH

In South Dakota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Fourth Day of February, in the Year of Our Lord, Nineteen Hundred and Eighty-One

WILLIAM J. JANKLOW, GOVERNOR

ATTEST:

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
THIS IS TO CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE AFFEARING ON THIS SLIDE OR MICROFILM IS AN ACCURATE REPRODUCTION OF THE ORIGINAL RECORD AND WAS MICROFILMED IN THE REGULAR COURSE OF BUSINESS ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA COMPILED LAW 1-27-4. IT IS FURTHER CERTIFIED THAT THE PHOTOGRAPHIC PROCESS USED FOR MICROFILMING AND THE FILM ON WHICH THE IMAGE WAS RECORDED MEET THE PROVISIONS OF THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT RECORDS MICROFILM REPRODUCTIONS.
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